



YOUR VACCINE NEEDS YOU!

Set up, Promote and Join!



Join our team of fabulous Crohnies and become a 'Crohn's MAP Vaccine Hero' in just 3 easy steps. Our aim is to unite together to raise the funds needed to complete the vital work on the new MAP test at Kings College London (KCL), ready for use in the human trial of the Crohn's MAP Vaccine. We have achieved some notable milestones on our journey so far, reaching £781,000 in September 2019, to fund the ongoing work on the rapid MAP blood test which is a vital companion to the vaccine.

It's intended to be simple, fun and require as much or as little effort as your spare time and health allow.

All you need is a computer and the desire to help cure Crohn's disease!

Here's how:

1) Set up an online fundraising page telling your 'story'...

You do not have to take part in any event, although those who wish to do so have our full support!

-If you are based in the UK or any other country with the exception of the USA:

Set up a Justgiving page here: www.justgiving.com

Select the charity 'Kings College London'

The Crohn's Fund is the fund within KCL supporting the work on the new MAP test. The code for this fund is TS11359.. To ensure your funds get to the right place you need to tag your JG account with this code. This is quite simple:

You will be asked to create a URL for your page starting with the stem <http://www.justgiving.com/>...

Add your chosen page name followed by '-TS11359'

e.g. our group page is

<https://www.justgiving.com/fundraising/crohnsmapvaccine-ts11359>

If you forget, don't worry... just send an email to the Justgiving Help team asking them to add '-TS11359' to your URL.

Once you have created your page, visit the [team page here](#) and click on 'Join the team'.

N.B. Justgiving charges a fee of 5% (as do all online fundraising sites). If you have someone who wants to make a substantial donation to your fund, you can avoid this fee by asking them to make the payment direct to KCL by calling Chris Demetriou on +44 (0)207-848-4388. You can then add their donation in the 'funds raised offline' section of your page.

-If you are based in the USA:

The US-Based 501(c)3 charitable organisation Friends of King's College London Association Inc (FOKCLA) are kindly supporting this project. 100% of any donations to them will be sent on to the Crohn's Fund at KCL. Although you can still use Justgiving, GoFundMe will be better for you because giving to a US charity as opposed to a charity overseas entitles your donors to a tax deduction (an email receipt valid for IRS requirements will be sent automatically to donors by GoFundMe)

Find our GoFundMe page [here](#):

Click on 'Join the team' and you will be able to set up your own page.

As with Justgiving, GoFundMe charges a fee of 5%. If you have someone who wants to make a substantial donation to your fund, you can avoid this fee by asking them to make the payment directly to [Friends of KCL](#) via Paypal.

They will also need to send a covering email to Ken Aldous (President of Friends of KCL) at kaldous@aldouspllc.com stating that their donation is intended for the Crohn's Fund TS11359.

2) Promote your new page amongst your friends, family and colleagues

Share on Facebook, twitter, Crohn's pages, forums, direct email etc

3) Join our [Facebook support and fundraising group](#)

Introduce yourself and include the link to your fundraising page and post about what you're doing, see what other heroes are up to and, importantly, support each other as Crohnies do best!

We will support you:

- by providing information about the research that you can use on your fundraising page
- by sharing your posts on the 'Crohn's MAP Vaccine' Facebook page
- by answering your questions on any aspect of our project... the research, fundraising ideas, help setting up your fundraising page, you name it... no such thing as a silly question!

Join us... Together we can make this happen!